# **DocuTransfer**

## POWERED BY KRENGELTECH

### **Solution Overview**

DocuTransfer® increases mailroom productivity by automating the creation and production of your business critical customer communications. Effortlessly implement address correction with Satori Software® integration, personalize your communications, control folder inserters and add inserter marks to enhance document security. The DocuTransfer suite of tools is sure to deliver dramatic efficiency gains and overall cost savings for your organization.

#### **Data Import**

The flexibility of DocuTransfer supports today's most common data file formats including PDF, CSV, TSV, XML, TXT, and more. Extracting and transforming data from legacy systems is often seamless and painless for use within the DocuTransfer engine. For more complex data migrations, our professional services team is waiting to solve any data challenge thrown their way.



DocuTransfer provides the ability to easily define static and dynamic content areas on a document, application of intelligent mail barcodes, and the ability to define complex finishing options and specific inserter controls. Say goodbye to the boring, static documents of yesterday and jump into the world of dynamic marketing communications!

#### **Workflow Rules**

With DocuTransfer, you have the ability to define workflow rules to support complex document printing, routing, mailing, sorting, and archiving functions. Send select documents to different printers. Pull the second page of a multi-page document from a different printer drawer. Process NCOA (national change of address) updates in line within your printing workflow.



















#### Address Validation

Additional postal discounts are achieved from the USPS® by correcting, standardizing, and enriching your mailing address data through the power of Satori Software. DocuTransfer seamlessly integrates with Satori Software so you can run your mailing file against the USPS national change of address database (NCOA) and update all addresses which have recently resulted in a move – eliminating undeliverable mail and



associated costs. Addresses are also standardized appropriately to USPS naming conventions and necessary reports are generated for the USPS (CASS).

#### Presorting

Through the power of Satori Software, DocuTransfer will take your original address file and presort the file according to delivery destination zip code. This process eliminates a high percentage of USPS labor costs which results in dramatic postal savings for you! The end result is the printing of your entire mailing batch in the proper zip code sequence and correctly labeled USPS trays for drop off at your nearest USPS facility.

#### **Document Archiving**

Many times businesses have existing document management systems already in house such as Microsoft® Sharepoint®. DocuTransfer creates and provides an "as-printed" PDF for archival into your preferred document management repository. Archiving your printed documents provides the history and backup your internal team needs to take customer service to the next level.

#### Reporting

The USPS requires a variety of reports to qualify for postal savings discounts. By integrating with Satori Software, DocuTransfer generates a comprehensive Mail Sort Summary that fully documents the attributes of every specific mailing. Summary mailing data in the report includes total pieces, mail date, piece height and thickness, number of presorted trays, pieces per tray, type of mailpiece, permit information and most importantly: total postage savings!

## Why Choose Neopost?

Neopost is a global leader in mailing solutions, shipping services and digital communications. We believe that people are the key to business success. That's why our products and services are tailored to help your organization improve the quality of its interactions and bring people closer together.

In this age of multichannel communications, we guide and empower you to interact in new and innovative ways. We advise you on how to create cost-cutting synergies. We deliver global coverage with a strong local presence, offering you continual support by phone, onsite or online.

Today, Neopost is present in 31 countries and has a network of partners in more than 90 countries. We promote responsible business and sustainable development through our products and outreach programs. Our 6,200 employees worldwide are committed to making your interactions more responsive and more powerful – offering you a competitive edge that will open up a wealth of business opportunities.

Find out more at neopostusa.com



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